

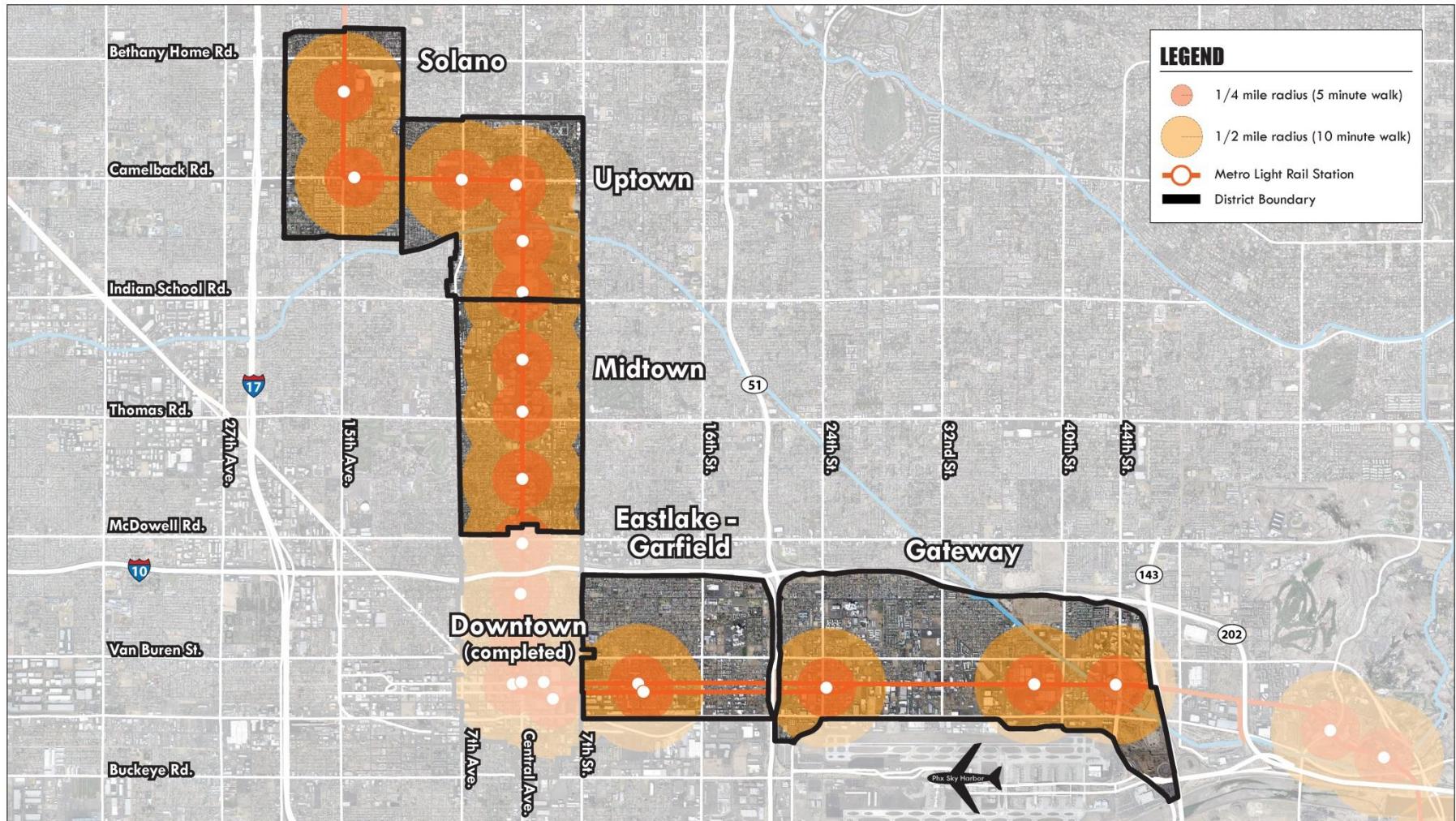


# TOD District Planning Program



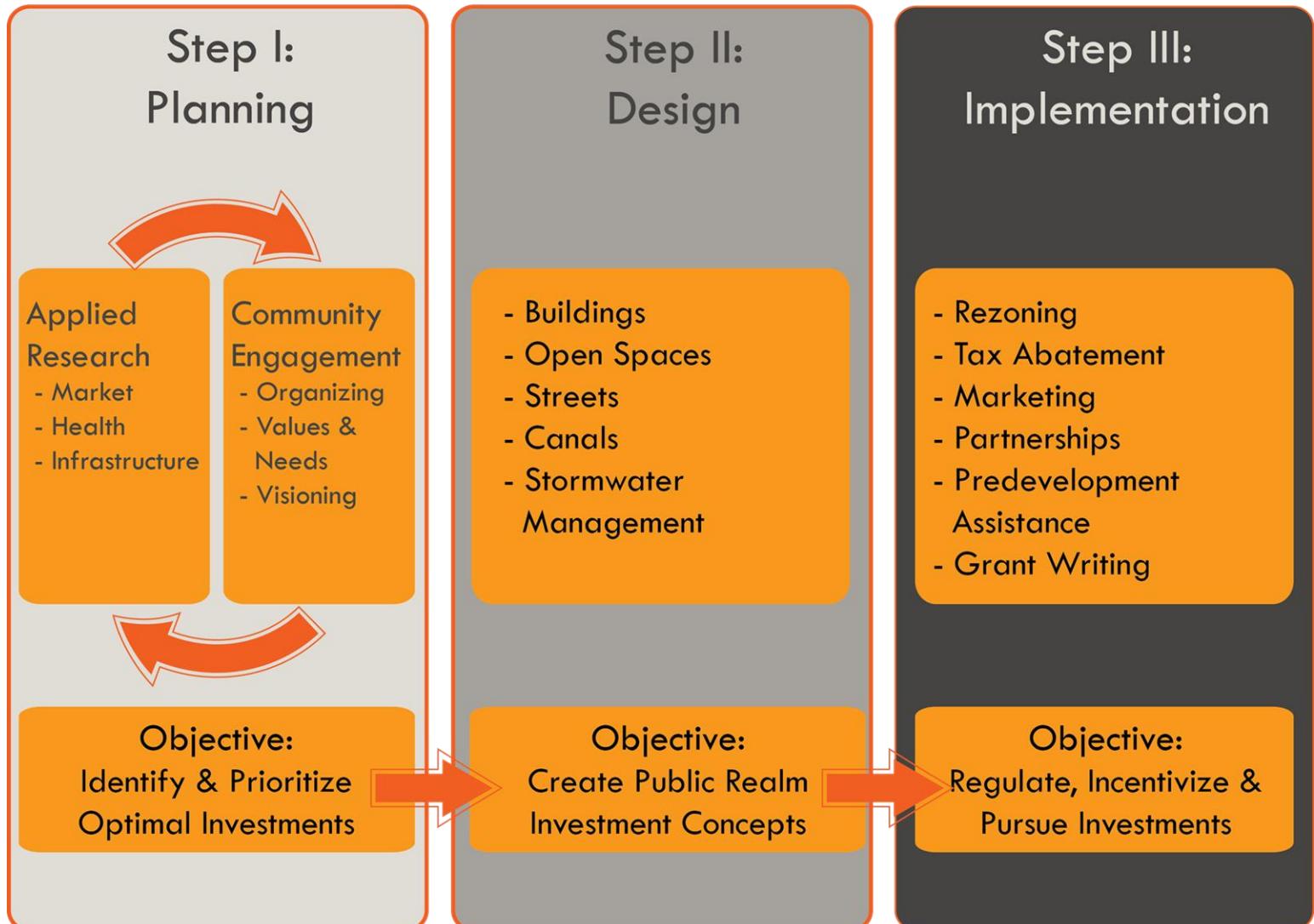


# Overview: Project Area





# Overview: Process





# Overview: East Van Buren Street at North 37th Street





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# Overview: East Van Buren Street at North 37th Street





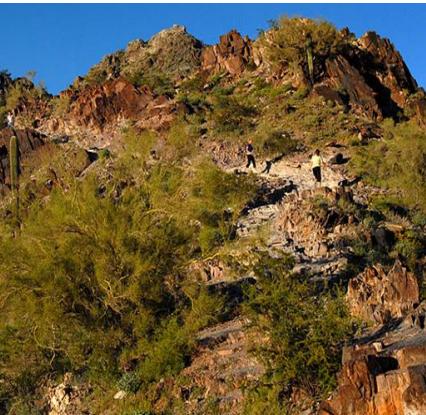
# Overview: East Van Buren Street at North 37th Street





# GENERAL PLAN 2015

*A Blueprint for a Connected  
Oasis*



## Vision

# Connected Oasis

## 3 Community Benefits



## 5 Core Values



Build the  
Sustainable  
Desert City



Create an  
Even More  
Vibrant  
Downtown



Connect  
People and  
Places



Celebrate Our  
Diverse  
Communities and  
Neighborhoods



Strengthen  
Our Local  
Economy

## 7 Tools



Plans



Codes



Operations



Financing



Partnerships



Knowledge "I PlanPHX"





# 1. Connect People & Places

- ▶ Physical
  - ◆ Transportation
  - ◆ Infrastructure
  - ◆ Canals
  - ◆ Off the grid
  - ◆ Accessibility
- ▶ Planning
  - ◆ TOD
  - ◆ Centers
  - ◆ Corridors



# The Blueprint (Mock Layout)



## Connect People and Places

**Goal #1:** Develop the City's bicycle system into an efficient, safe and functional system which can quickly transport users to their destinations.



### Health

#### Community Benefit:

Additional opportunities to live an active lifestyle

#### Impact on Challenges:

Reduction in obesity rates.



### Prosperity

#### Community Benefit:

Greater access to services and resources.

#### Impact on Challenges:

Decrease in funding needed for road maintenance.



### Environment

#### Community Benefit:

Enhanced pollution free transportation options.

#### Impact on Challenges:

Reduction in air pollution.