



REINVENT PHX

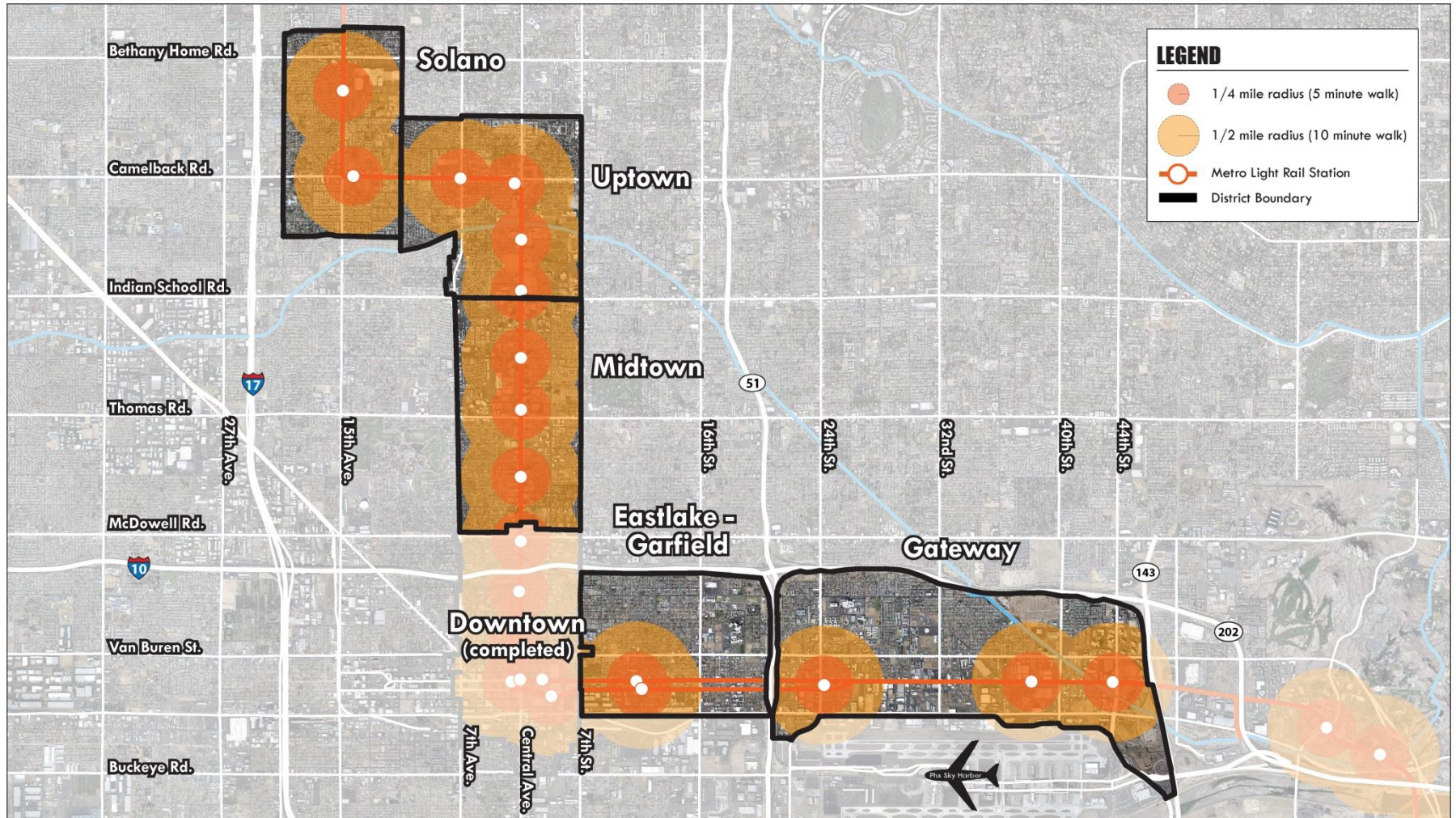
A horizontal row of 25 small, light-gray stars is positioned directly below the 'REINVENT PHX' text.

TOD District Planning Program



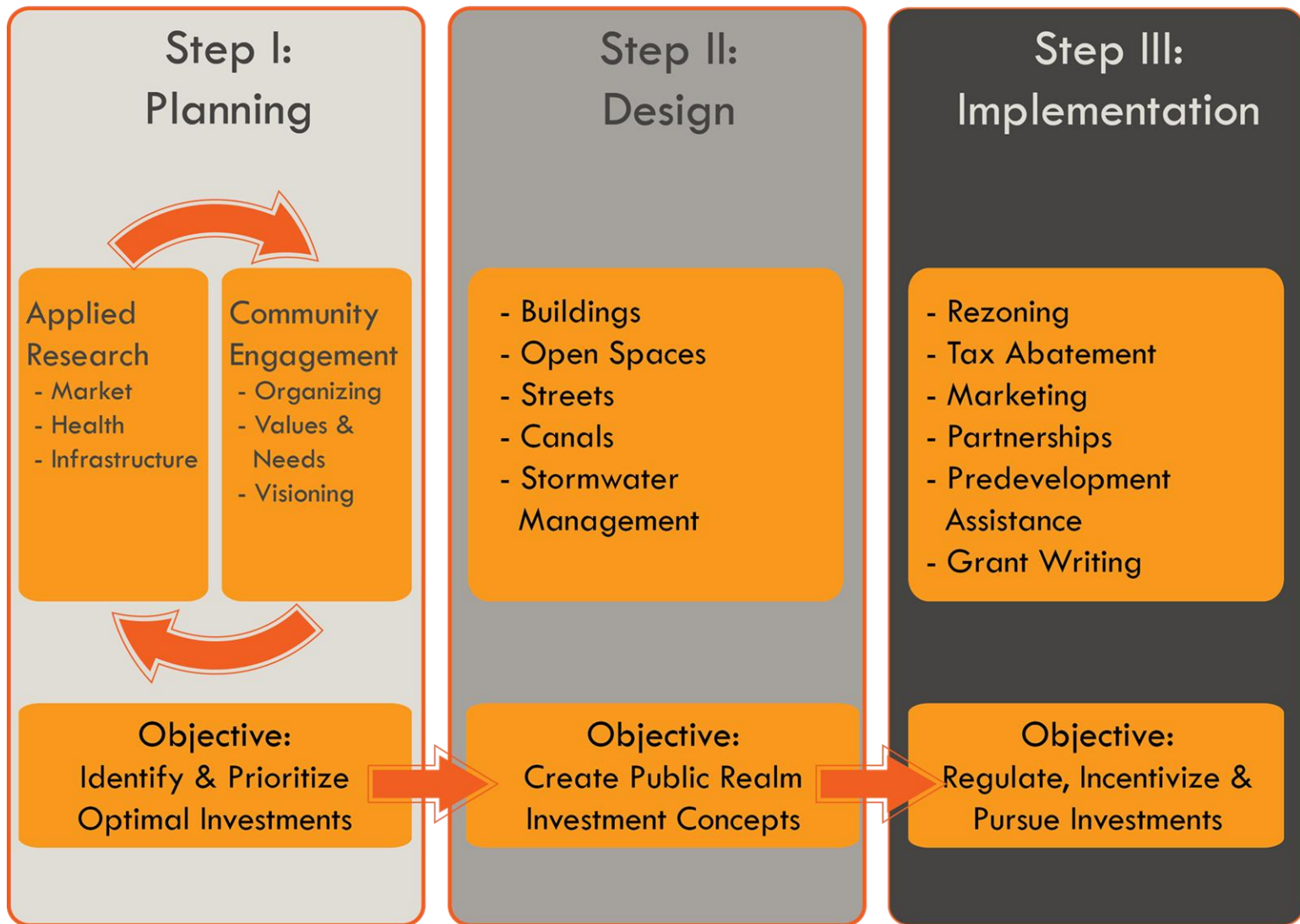


Overview: Project Area





Overview: Process





Overview: East Van Buren Street at North 37th Street





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GENERAL PLAN 2015

*A Blueprint for a Connected
Oasis*



Vision

Connected Oasis

3 Community Benefits



Prosperity



Health



Environment

5 Core Values



Build the
Sustainable
Desert City



Create an
Even More
Vibrant
Downtown



Connect
People and
Places



Celebrate Our
Diverse
Communities and
Neighborhoods



Strengthen
Our Local
Economy

7 Tools



Plans



Codes



Operations



Financing



Partnerships



Knowledge



"I PlanPHX"



1. Connect People & Places

- ▶ Physical
 - ◆ Transportation
 - ◆ Infrastructure
 - ◆ Canals
 - ◆ Off the grid
 - ◆ Accessibility
- ▶ Planning
 - ◆ TOD
 - ◆ Centers
 - ◆ Corridors



The Blueprint (Mock Layout)



Connect People and Places

Goal #1: Develop the City's bicycle system into an efficient, safe and functional system which can quickly transport users to their destinations.



Health

Community Benefit:

Additional opportunities to live an active lifestyle

Impact on Challenges:

Reduction in obesity rates.



Prosperity

Community Benefit:

Greater access to services and resources.

Impact on Challenges:

Decrease in funding needed for road maintenance.



Environment

Community Benefit:

Enhanced pollution free transportation options.

Impact on Challenges:

Reduction in air pollution.